



LES FLEURS D'O

BLOND PUR SPECIALIST

PROFESSIONAL CATALOG
OF LIGHTENING PRODUCTS





LES FLEURS D'O

Blond Pur Bleaching Powder

Blue bleaching powder with a compact formula and low volatility, designed for professional hair lightening, lifting up to 7 levels.

The formula with protective and strengthening ingredients supports the hair during the lightening process and helps to prevent damage. The mixing consistency can be adjusted to the chosen technique, ensuring great flexibility for various lightening services.



RESULT

Lifts up to 7 levels while maintaining the hair structure



PROTECTION

Protective and strengthening ingredients help to protect the hair during the lightening process



CONTROL

Prevents unwanted warm tones for a clean, cool blonde result



VERSATILITY

Mixing consistency can be adjusted to the technique and individual needs



SIZE

500 g

APPLICATION

Mix in a ratio of 1:2 with a suitable oxidizing emulsion 10, 20, 30 or 40 vol. Leave on the hair for 10–30 minutes, checking the lightening level regularly.





LES FLEURS D'O

Blond Pur Miracle 10

Bleaching powder enriched with guar extract, designed for professional hair lightening up to 9 levels.

The low volatility formula and the rich content of oligosaccharides and β -D-fructose from guar extract help protect the hair during the lightening process. Precisely defined working parameters allow you to adjust the processing time and temperature to the expected level of lightening — from controlled lightening to maximum blonde results.



RESULT

Lightens up to 9 levels with the possibility of precise adjustment of processing parameters.



PROTECTION

Guar extract rich in oligosaccharides and β -D-fructose helps protect the hair during the lightening process.



CONTROL

Precisely defined working parameters allow you to adjust the processing time and temperature to the desired level of lightening.



SIZE

500 g



APPLICATION

Mix in a ratio of 1:2 with a suitable oxidizing emulsion 10 vol. (3%), 20 vol. (6%), 30 vol. (9%) or 40 vol. (12%).

5–6 levels of lift — 45 min at room temperature.

8 levels of lift — 90 min at room temperature.

9 levels of lift — 90 min at 37–39°C.

Zero Color — 90 min at room temperature

+ an additional 20 min with freshly prepared emulsion.





LES FLEURS D'O

Bleaching Cream

Blue bleaching cream with a rich, dense consistency, designed for professional hair lightening. Its creamy formula allows for an even distribution of the mixture and provides a comfortable, controlled application during the treatment.

By choosing the right concentration of the oxidizing emulsion, you can adjust the intensity of the product's action to the desired level of lightening, type of treatment and hair condition.



RESULT

Controlled lightening tailored to the needs of the treatment



SIZE
250 g



APPLICATION

Mix in a ratio of 1:2 with an oxidizing emulsion 10, 20, 30 or 40 vol. Apply to dry hair and leave for 20–40 minutes, regularly checking the level of lightening.





LES FLEURS D'O

Blond Pur Specialist Black Cream

Professional bleaching cream with charcoal, created for intensive and controlled hair lightening. Its creamy formula is a convenient alternative to traditional bleaching powder and allows lifting up to 6–7 levels.

The formula also contains silk and argan oil. The dense, uniform consistency makes it easy to distribute the mixture evenly and ensures precise application for various lightening techniques.



RESULT

Lightening up to 6–7 levels



SIZE

250 g



APPLICATION

Mix in a 1:2 ratio with 10, 20, 30 or 40 vol. oxidizing emulsion. Apply to dry hair and leave for 20–50 minutes, checking the level of lightening regularly.





LES FLEURS D'O

Blond Pur Specialist

Wonder Cream Blue & Violet 33 Vol. / 10%

Creamy oxidizing emulsion 33 vol. / 10%, available in two pigmented variants — Blue and Violet — designed for professional use with lightening products.

The right choice of pigment direction helps control undesired warm tones that may appear during the lightening process. The Blue variant helps neutralize undesired orange tones, while the Violet variant — yellow tones, supporting a cleaner and cooler blonde result.



EFFECT

Support for controlling undesired warm tones during the lightening process



VOLUME

1000 ml





LES FLEURS D'O

Cream Oxidizing Emulsion

Cream oxidizing emulsion designed for professional use with Les Fleurs D'O coloring and lightening products.

Available in five strengths, allowing the oxidizing power to be matched to the type of service being performed:

7 vol. (2,1%) 10 vol. (3%) 20 vol. (6%)
30 vol. (9%) 40 vol. (12%)



EFFECT

Activation of coloring and lightening products



CAPACITY

1000 ml

